



**PARTNERSHIP  
OPPORTUNITIES**

**Leading the Tech in Europe**

# **Tech Invest Europe 2019**

**Berlin | Milan | Barcelona | London | Paris**

**3rd Edition**

# ONE TO ONE EVENT

## For European Investors & Tech Companies

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# Tech Invest Europe

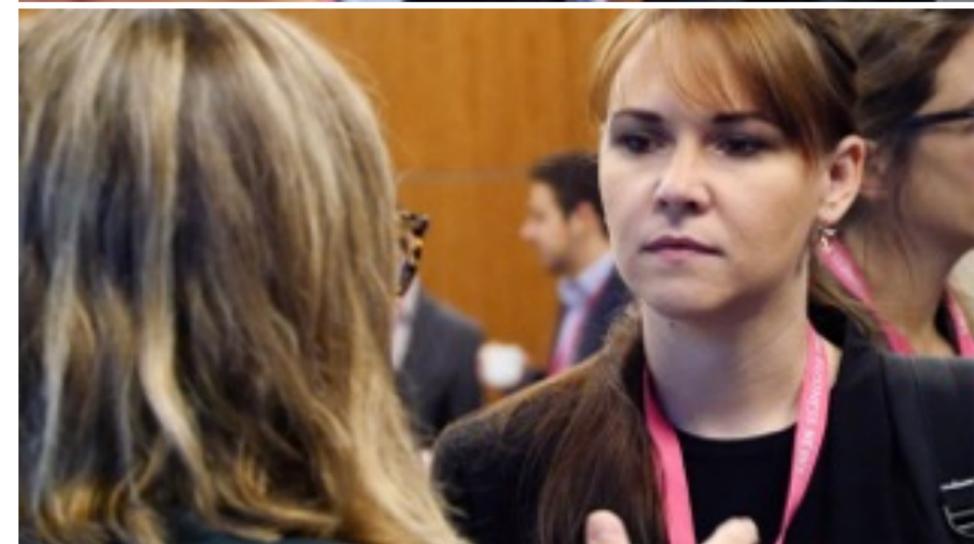
## Biggest European Tech Event

Berlin | Milan | Barcelona | London | Paris '19

- Bringing together promising pan-European tech companies, leading and influential investors, pre and post IPO advisors,
- Facilitating the connection between tech companies and investors,
- Helping the whole European tech market to connect and grow.

Become a 2019 Partner

**TECH**  
**INVEST**  
EUROPE  
BARCELONA • BERLIN • LONDON • MILAN • PARIS



# TECH INVEST EUROPE

## By the numbers



Half day conference (8:30am to 3:00pm) combining pitches, keynote presentations and networking sessions. Identify with innovative and promising European tech companies and key influential investors that drive the tech growth.



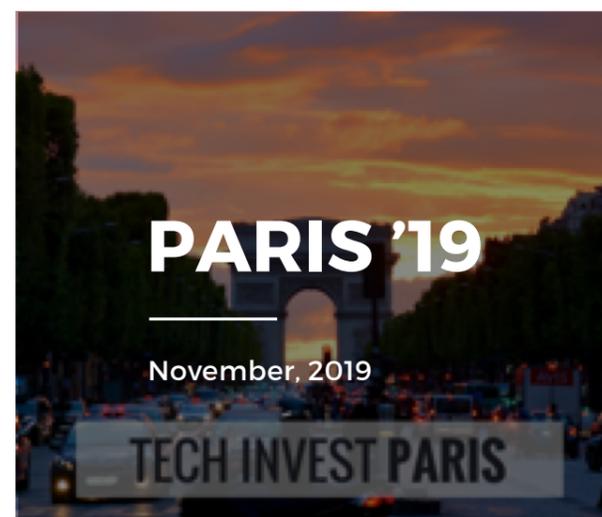
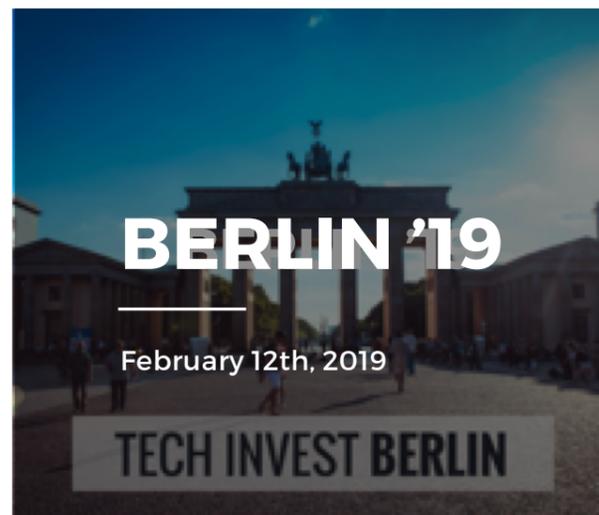
# JOIN US IN BERLIN

## Our upcoming opuses

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Interested in becoming a partner with Tech Invest Europe?  
Talk to us about our partnership opportunities!



# ATTENDEES

## By the numbers

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Meet the leading game changers in the Tech industry all around Europe and be part of this fast growing market.

>> 80+ attendees in each city

>> 120+ attendees during the closing day



# INVESTORS

They have attended Tech Invest Europe



# INVESTORS

## What they say about Tech Invest Europe

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*It's very beneficial for the Berlin startup ecosystem to attend Tech Invest Europe*

Kirill Yurvev, **Westtech Ventures**

*For the investors, it's a nice way to get in touch with international startups that you wouldn't see normally*

Francesco Mantegazzini, **MGH7 Venture Capital**

*We need more initiatives like this connecting international investors with really good international companies in all the European countries*

Giovanni Vecchio, **Euronext**

*I already attended 2 other opuses in Berlin and Milano, and it's a very high quality event, regarding the pictures and regarding the investors which are present*

Christophe Montague, **5M-Ventures**

*Tech Invest is a good opportunity to get in touch startups with investors*

Susana, **Euronext**

*I already attended Tech Invest in Milano and in London, and it's a good opportunity to meet new business partners in Europe*

Antonino Sacca, **Hephaestus Venture**

*That's an amazing event, very interesting discussions, great startups and great networking also with other investors*

Andre Retterah, **Earlybird VC**

*It's my 3rd participation and I really appreciate this kind of format because we have a really good interaction with startups and we can also network with the investors, and it's very interesting to have this European approach and not only a domain stick one*

Dimitri Romanyszyn, **SR Capital Invest**

*This is not the first time I attend Tech Invest, and it's always refreshing for me to spend time here and share views and discuss with entrepreneurs. We find a lot of interesting companies here, so the time spent here is always a good investment for us*

Emmanuele Levi, **360 Capital Partners**

*We do support this initiative of Tech Invest Tour because it's a good way and efficient opportunity to highlight these startups and futur unicorns and to help them to find money and to meet with investors and to be part of the full whole community*

Eric Forest, **Euronext**

*I was already in Monaco last year for this amazing event, with an amazing audience*

Pauline Roux, **Elaia Partners**

*I love this event and I had the chance to be at the first edition in Monaco and it's a great way of connecting*  
Stéphanie Hospital, **OneRagtime**

*It's a very good idea to bring together European startups and VCs and prominent people from the ecosystems to help by this pan-European VC market and the startup market*

Philippe Collombel, **Partech**

# TECH COMPANIES

## Sponsorship



### What to expect from this event

- Meet leading European investors in a high-end like environment and pitch on stage. Compete with 11X other tech companies in each city for the Tech Invest Europe Awards '19.
- Increase your visibility in Europe and the comprehension of your business by the market.
- Develop your business in other European countries.
- Generate new investment requests and improve your liquid assets.

For more information contact us at:  
[lzagaroli@netmedia.group](mailto:lzagaroli@netmedia.group)



*Tech Invest offered today a very good platform to meet new startups and make new contacts, with the right spirit and the right people*  
Emmanuel Thomassin, Delivery Hero

*Interesting event and a perfect platform to get to know other European startups and interesting investors*  
Anja Vedder, Industrial Analytics

*Finally we got an event in Italy that put you in touch with the venture capital*  
Omar Fogliadini, Lifedata.ai

*This is probably our biggest take away to understand what investors are truly looking for*  
Claus Blicher, Adzuki

*A very good mix of media, investors and also other startups*  
Olivier Lebleu, Mile

*A really good networking opportunity*  
JoAnna Sullivan, Q-Zero

*I think it's one of the best startup events in Madrid*

# TECH COMPANIES

## Sponsorship



### Sponsorship Package for Tech Invest Berlin

#### 01 Branding

- › Headline positioning with link and logo on event website
- › Visibility on all marketing collateral for the event, including printed programs, emailings, social media

#### 02 Speaking opportunity

- › 4-minute pitch on stage + 2 minutes for Q&A

#### 03 Exhibition space

- › A dedicated corner will be provided,
- › One to one meeting during break sessions,

#### 04 Passes for the event

- › Delegate passes to the event for staff

#### 05 European Awards

- › Tech Invest Europe Awards participation

**STARTUP**  
**400 €**

Spots Available: 9X

**PRE-IPO**  
**1,200 €**

Spots Available: 2X

**LISTED**  
**2,000 €**

Spots Available: 1X

For more information contact us at:  
[izagaroli@netmedia.group](mailto:izagaroli@netmedia.group)

# TECH COMPANIES

They have pitched at Tech Invest Europe



# CONFERENCE SCHEDULE

*Except for the closing day*

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Breakdown	Description
<b>7 Keynotes</b>	Get introduced to the most hot topics by leading VCs and advisors.
<b>12 Pitch Sessions</b>	Throughout the day, 12 startups will present their projects. Each presentation will last 4 minutes + 2 minutes for Q&A. At the end of the day, 2 of them will be selected to attend our closing day in Paris.
<b>3 Networking Sessions</b>	Networking sessions will allow participants to connect, discuss and share their businesses. Meet easily the right person in a business-friendly environment.

# CONFERENCE SCHEDULE

## 2018 Topics



Tech disruption in investment	You can't eat AI	From Entrepreneur to Investor, the things I wish I had known!	Uncapping valuations of French Startups upon exiting: creating unicorns
Financing your growth via Capital Markets	Unicorn or Dragon: How to tap into the Chinese market for growth	Better with or without funding? How to best scale and grow your company	AI : Too late to invest for VCs ?
Logistics is ripe for disruption	What have VCs ever done for us? Unlocking venture capital's value-add	Space, the new business frontier: IPO as the most effective solution to boost innovative and disruptive business sector.	From private to public valuations: how startups manage the transition
Scaling a start-up to a listed company.	Business planning and valuation	Value creation in Venture Capital	New ways to fund growth for a digital start up beside issuing equity
How to brand yourself to international investors ?	How could your business benefit from choosing an investor that is more actively involved?	Shaping the Italian sport business sector for Startups and Investors: the Infront Lab case	European VC industry evolution, US vs Europe with a special focus on liquidity
The opportunity for deep tech in Europe	Hellofresh- the ups and downs of subscription e-commerce hyper growth	Internationalization to scalable markets:	From private to public valuations: how startups manage the transition
Blockchain in insurance: opportunity or threat?	The importance of building Rock-Solid relationships between investors & entrepreneurs	Main technological trends and sector evolution in the Food industry. An investor perspective	Increasing valuations of B2B startups by leveraging corporates
Backing start-up businesses with patient capital	Startup Financing Shenanigans	The DATA Driven VC	Sandboxing is key for ai, fintech & insurtech startups

# BECOME A PARTNER

## At Tech Invest Barcelona '19



### PARTNERSHIP Package for Tech Invest BARCELONA

#### Branding

- › Headline positioning with link and logo on event website
- › Visibility on all marketing collateral for the event, including printed programs, emailings, social media posts, badges, screens.

#### Networking opportunities

- › Judge Panelist for the Award
- › One to one meeting during break sessions,

#### Passes for the event

- › Delegate passes to the event for staff

#### OUR NEEDS

- › Spread the event to your community through your website, newsletters and social pages to encourage startups to apply for the awards, and investors to attend Tech Invest Barcelona
- › Add the event in your events calendar

For more information contact us at:  
[izagaroli@netmedia.group](mailto:izagaroli@netmedia.group)

## BEHIND THE EVENT

### Influence, Engage, Connect

NetMedia Group is a leading European media group that delivers, through high quality editorial content, the information and knowledge that business leaders need to be more effective in their business.

At the same time, our media and non-media offers (events, videos, lead generation...) allow our advertisers to communicate, influence and create links with B2B decision-makers.

>> 9 printed magazines, 40 events, 35 websites

>> €20 M, 6 countries, 150 employees



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INVEST** EUROPE  
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## TALK TO US & BOOK YOUR SPOT

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EURONEXT